



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 20/11/2024

CIRCULAR

Organizational Visit: Jaipur Rugs

IIHMR University, Jaipur, will organise an Organizational Visit to Jaipur Rugs on 27 November 2024 for students of the MBA (Decision Making) programme.

The visit aims to provide experiential learning and practical exposure to real-world Human Resource practices, organizational operations, and sustainability-driven business models. Jaipur Rugs, a globally recognized social enterprise, is known for its strong focus on artisan empowerment, ethical practices, and integration of Sustainable Development Goals (SDGs) into its business processes.

Through this visit, students will gain insights into HR functions, sustainable enterprise management, and inclusive organizational practices, enhancing their understanding of how social enterprises operate in a competitive global environment.

This initiative reflects IIHMR University's commitment to industry exposure, experiential learning, and socially responsible management education.


President

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